

For **Bosch** it is essential to work with circular business models, such as reverse logistics and sustainable disposal. We also appreciate the awareness of employees, suppliers and users on this issue.

Look what our projects are!

TRAINING



Training of the team of Merchants and Trainers that serve stores throughout Brazil.



The main objective is to show the maximum performance of **Bosch** tools.

And what does that have to do with sustainability?



Through training, teams understand how to use the tool correctly, reducing the risk of breakage. This increases user safety and reduces machine waste.



RENEWAL PROGRAM



Industry focused program where it is possible to exchange old tools for new ones at a discount.



This allows for correct pick up and disposal of tools.



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REVERSE LOGISTICS

With a constant concern to keep the environment clean, **Bosch** created a partnership with **Green Eletron**, from ABINEE, to promote the sustainable disposal of tools and packaging that circulate in the market. Thus, all the material removed from the Green Eletron collectors goes through the conscious removal process.

HOW DOES THE PROCESS WORK?

Tools are manufactured and shipped to stores.

After purchase, the consumer uses the product and when it reaches the end of its life, it can be repaired or discarded.

In case of discarding, consumers can bring tools and batteries to collection points located at Bosch Authorized Technical Services or associated resellers.

Green Eletron is responsible for collecting, making the correct disposal and reuse of materials, which will return to the consumer as new products.



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REVERSE LOGISTICS

In the **Bosch** Reverse Logistics project, in partnership with Green Eletron, there are two types of collection plans:
INDIVIDUAL PLAN and **COLLECTIVE PLAN**.

INDIVIDUAL PLAN

Bosch responsibility collection plan, where reverse logistics it is done directly with customers. Product residues are collected at Authorized Technical Services and Resellers and intended for proper disposal, with the help of Green Eletron.

54
TECHNICAL
SERVICES
AUTHORIZED AS
COLLECTION
POINTS

COLLECTION OF
THE RENEWAL
PROGRAM IS
DONE THROUGH
THIS PLAN

EARLY

COLLECTION POINTS
AT LESSONS AND
DEALERS

TRASH
COLLECTION

COLLECTION
SOLUTION FOR OUR
USERS



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REVERSE LOGISTICS

COLLECTIVE PLAN

Green Eletron's responsibility collection plan, which benefits **Bosch** users, since they can dispose of their tools in several points in Brazil.

ASSOCIATION
WITH 46
COMPANIES



256
CITIES IN
25 STATES OF
BRAZIL

+900
COLLECTION
POINTS

+700 TONS OF
MATERIAL
COLLECTED
SINCE 2019

NATIONAL
PRESENCE
UNTIL 2023

GOALS

Pick up and dispose:

17%

of all electronic devices placed on the market by 2025.

22%

of all packages placed on the market and install collection points at the level of Brazil.



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